



## OKIA: NEW EMBROIDERY COLLECTION

### AN UNEXPECTED MIX OF COLOURS AND TEXTURES

A kaleidoscope of vivid images and sensations brightens the eyes of the viewer who looks at the new Okia Embroidery collection, a perfect blend of exotic colors, fashionable patterns and innovation.

Fun Crochet and embroidery motifs define elegant and sophisticated frames whose clarity of details makes each model a little masterpiece. Thanks to the HDA™ Technology, Okia has given birth to a collection made of an exceptional three-dimensional effect for a highly detailed and colorful imagery. In addition, the use of BMT technology and SY effect make perfect even the tiniest embroidery details, combining innovation and quality into pure luxury.

The final result is a collection of a significant impact where bright shades such as yellow, fuchsia, blue and light orange are enriched by the preciousness of gold and the elegance of black. The new Embroidery HDA™ frames are the perfect expression of OKIA's commitment in crossing the boundaries between fashion and technology, offering the right mix between a stylish accessory and visual comfort.

Once again, Okia realizes a glamorous collection which aims at conquering the market thanks to its beauty and quality, confirming the company as a key global fashion trend setter in the eyewear market.

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